



## For Immediate Release

Contact: Heather Butterfield, Iowa Donor Network, [hbutterfield@iadn.org](mailto:hbutterfield@iadn.org), 319-626-5027

**((Insert Organization Name)) and Iowa Donor Network Inspire Iowa to Donate Life**

**((Insert Organization Name))** is joining with Iowa Donor Network to Inspire Iowa to Donate Life during National Donate Life Month this April. **((Insert specific information about organization's events/recognition here))**

Throughout Donate Life Month we celebrate transplant recipients who have been given a new life, we shine light on the many more who are still waiting, and we honor donors and their families. Every year since 2002, April has been filled with stories to spread the lifesaving message of donation in order to inspire people to register as organ, eye and tissue donors. Approximately 76% of adults are registered donors in Iowa. Still, the number of people in need of transplants continues to outpace the number of donor organs. There are over 113,000 Americans currently waiting for a life-saving organ transplant, more than 550 of those live right here in Iowa. It's our vision that all Iowans are inspired to donate life. Registering your decision to become a donor is the most effective way to ensure you can save lives through donation and serves as a sign of hope for those who continue to wait. You can become a donor by registering at [www.iowadonornetwork.org](http://www.iowadonornetwork.org).

Donate Life Month celebrations will be held at hospitals, EMS agencies and driver's license stations across Iowa throughout April. Buildings across the state will also *Light Up For Life* and illuminate their buildings in green through the month. More information can be found at [bit.ly/light-up-for-life](http://bit.ly/light-up-for-life). National Wear Blue/Green day in honor of donation will be Friday, April 17th. For more information about Iowa Donor Network activities please visit our website at: [www.iowadonornetwork.org](http://www.iowadonornetwork.org).

*Based in North Liberty, Iowa Donor Network is the fully accredited and federally designated organ procurement organization (OPO) serving Iowa. Certified by the Centers for Medicare and Medicaid Services, IDN coordinates with health care professionals, funeral directors and others involved in the donation process. IDN also works with donor families before, during and after donation, to educate, support, and help families work through their grief. For more information, log on to [www.IowaDonorNetwork.org](http://www.IowaDonorNetwork.org), or call (800) 831-4131.*